

WE'RE LOOKING FOR

Health Care Heroes

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wv living
MAGAZINE

2021 Health Care Heroes Sponsorship

Dates: January 18, 2021 - February 10, 2021, plus 2021 edition of *WV Living Healthy* magazine

WV Living is seeking nominations for 2021 Health Care Hero recognition! As the exclusive sponsor you can support and encourage the dedication and achievements in our local health care community while also generating leads for your database, traffic to your website, and goodwill in our state. We'll print profiles of the best nominations in the *WV Living Healthy* special insert in the Spring 2021 issue of *WV Living* magazine.

SPONSORSHIP PACKAGE:

- Exclusive title sponsorship recognition
 - Logo on all promotional elements (print, digital, social, and email) during the campaign
- Digital
 - Run-of-site banner ads for your company on wvliving.com and morgantownmag.com for 3-months
 - Run-of-site banner ad with sponsor logo to promote nominations on wvliving.com and morgantownmag.com during campaign
 - Exclusive 970x250 static ad unit on nomination page
 - Opt-in for your email database on the registration form
 - Facebook Like box on the registration form to build your Facebook following
- Print
 - Full page print ad in 2021 *WV Living Healthy* magazine
 - Sponsorship recognition in Health Care Heroes section of 2021 *WV Living Healthy* magazine
 - Half page print ads in *WV Living* magazine and *Morgantown* magazine
- Email
 - Sponsorship recognition on two promotional emails to our opted-in database of 30,000+
 - Promotional ads included in *WV Weekender* and *Morgantown Lowdown* e-newsletters during campaign
 - One sponsored content article in *WV Weekender* newsletter during the week of your choosing

VALUE: \$7,750

INVESTMENT: \$5,000