



Morgantown

magazine

2020-2021
MEDIA KIT

ADVERTISING ON MORGANTOWNMAG.COM

The screenshot shows the Morgantown magazine website layout. At the top is the logo and navigation menu. Below are three featured articles: 'Five Beaches to Experience Without Leaving the Mountain State', 'WV Living's 2020 Road Trip Checklist', and 'Retro Resting'. A large 'BEST of the BEST' banner for West Virginia is prominently displayed. Below this are more articles, including 'WV Living's 2020 Road Trip Checklist', 'Retro Resting', and 'We All Scream for Ice Cream'. A 'Block Ad' is placed below the 'Retro Resting' article. At the bottom, there's a newsletter sign-up section and a 'CHECK OUT OUR RECENT ISSUES' section featuring 'WV Living', 'Healthy', and 'WV Living' magazines.

Billboard Ad
970w x 250h pixels

Block Ad
300w x 250h pixels

This screenshot shows a detailed view of the 'WV Living's 2020 Road Trip Checklist' article. The article includes a list of tips for road trips, such as checking COVID-19 conditions, packing a cooler, and cleaning the car. A 'Billboard Ad' is placed at the top of the article content. A 'Video Ad' is placed on the right side of the article. At the bottom, there's a 'Block Ad' and a 'Skyscraper Ad'. The website layout includes a navigation menu, a 'Subscribe to our Newsletter' section, and a 'Check out our recent issues' section.

Video Ad
300w x 250h pixels

Skyscraper Ad
300w x 600h pixels

Ad Specifications

Block Ads & Skyscraper Ads

Block and Skyscraper ads can be accepted in the following file formats: .jpg, .gif, animated .gif, and Flash. All files must be sized to the exact listed dimensions at 72 dpi. Advertisers must provide the URL to which the ad will link.

Video Ads

Video ads must be provided as a third-party tag. This means that the video must be hosted on a third-party site such as YouTube or Vimeo.

Content Ads

Client provides the content, minimum 350 to maximum 450 words. Content linked to morgantownmag.com where it lives for one month per branded content piece.

Social Media Integration

Sharing buttons for Facebook and Pinterest allow our content to easily be shared by our readers across multiple platforms.

The Facebook comment plug-in allows readers to share their thoughts on morgantownmag.com and Facebook simultaneously.

These features promote sharing and bring thousands of page views.

E-NEWSLETTERS

Reach an unparalleled audience of vested readers with our **weekly** and **monthly newsletters**.

20,000+ weekly subscribers

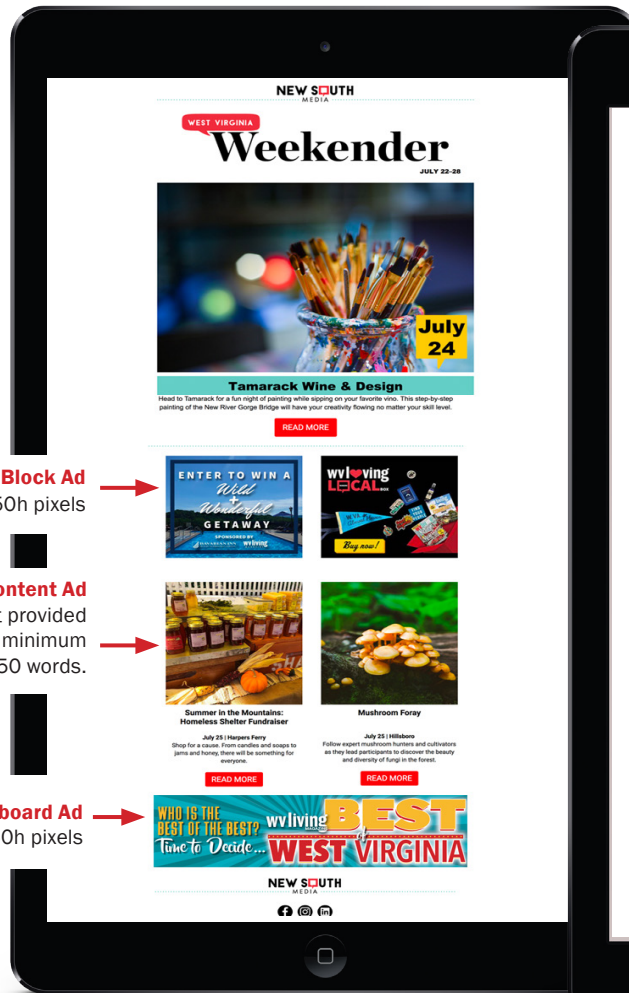
8,326 monthly subscribers

27,501 weekly subscribers

Block Ad
300w x 250h pixels

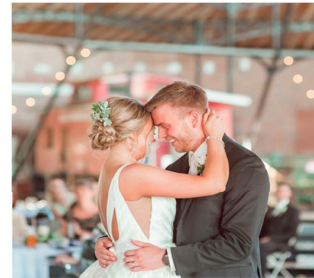
Content Ad
Client provided content, minimum 350 to 450 words.

Billboard Ad
970w x 250h pixels



wvweddings UNVEILED

Inspiration and ideas from West Virginia's premier wedding magazine.

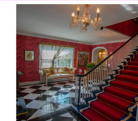


Your love story is unlike any other—let us tell it.



Low Stress Tips for Postponing Your Wedding
Weddings are still being crashed by COVID-19. Here's what you need to know.

READ MORE

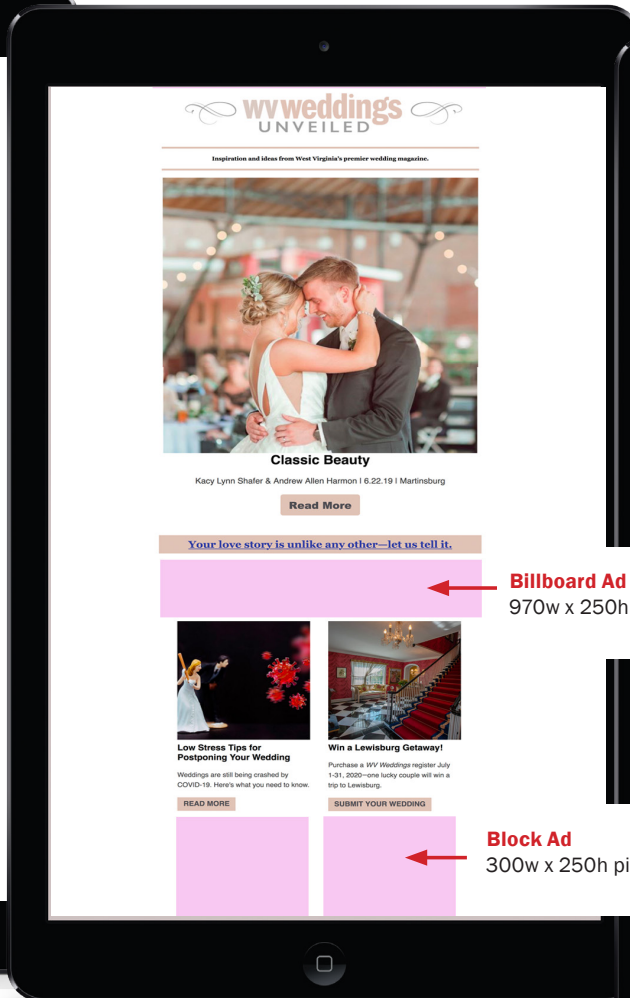


Win a Lewisburg Getaway!
Purchase a WV Weddings register July 1-31, 2020—new lucky couple will win a trip to Lewisburg.

SUBMIT YOUR WEDDING

Billboard Ad
970w x 250h pixels

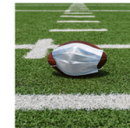
Block Ad
300w x 250h pixels



Morgantown

LOWDOWN
YOUR WEEKLY UPDATE ON HAPPENINGS IN MORGANTOWN

JULY 23, 2020



If you want to watch football at Milan Puskar Stadium this fall, do this.



Leaving home without one of these might land you dirty looks—and a fine.

Billboard Ad
970w x 250h pixels

TASTE THIS

Ice Cream Solves Everything

Sweet treat road trip this weekend—because why not?



Block Ad
300w x 250h pixels

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Got this as a forward?

Sign up to receive our future emails.

SUBSCRIBE

Help us tell West Virginia's story by subscribing to one of our publications.

