

SBA Small Business Resource Guide

U.S. Small Business
Administration

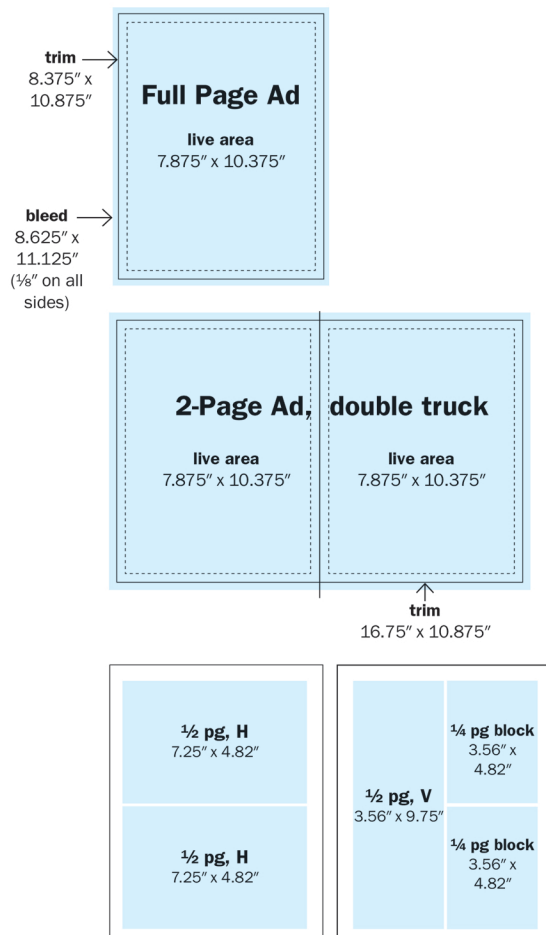
The U.S. Small Business Administration (SBA) helps Americans start, build, and grow businesses. The agency's principle marketing tool is its *Small Business Resource Guide*. Produced by New South Media, Inc., the magazine is the most complete guide for small businesses—which make up 99.7% of all U.S. employer firms—on starting and expanding their businesses, with useful information on counseling, training, capital, contracting, disaster assistance, and business advocacy as well as local directories and much more.

With over 70 SBA *Resource Guides* to choose from, providing unparalleled exposure across the United States, Puerto Rico, the U.S. Virgin Islands, and Guam, advertisers can saturate their target market. Advertise in one, several, or all of the publications.

For more information about advertising in the SBA *Small Business Resource Guide*, contact New South Media at sba@newsouthmediainc.com.



SIZES



IMPORTANT NOTES

- Title ad file with the advertiser's name and the issue as follows: "Company_SBA_district_ad"
- All ads must be submitted as high-quality PDFs or high-res (300 dpi) tiffs.
- All fonts must be outlined/ flattened. We will not accept ads with live or embedded fonts.
- Images can be full bleed, but all text must stay within the "Live Area" margins, as applicable. We will not be held responsible for text that is trimmed or bound into the gutter.